

Support for Stepdads

Help and Inspiration for Stepdads Worldwide



MEDIA KIT



ABOUT US

Being a **stepdad** is one of the most challenging roles around. It isn't a clearly defined job. There is no standard operating procedure for stepdads - leading most of us to cross our fingers and hope for the best.

With supportforstepdads.com, you have a support system. Think of us as marriage insurance. We give you informative content, tools, unique insights, and overall support to help you overcome the challenges of a blended family.

Studies show nearly 65% of all second marriages involve children, but tragically, nearly 70% of these marriages will end in divorce, often as a result of the added pressures stepfamilies face.

Our mission is to reverse those statistics by providing readers with realistic information about blended family marriages and relationships - the unique experiences, struggles, and challenges that come with being a stepdad.

We are here to provide support so you don't become part of that statistic.

We provide information and advice you can't find anywhere else. Our posts include topics about how to be a great stepdad and husband, blended families, strategies for success and much more!



If you're planning to become a stepdad, you'll learn valuable lessons, allowing you to be better prepared as you enter a blended family.

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OUR FOUNDER



Gerardo Campbell is a stepdad and veteran of 16+ years. In 1995, when he married the “Pretty Lady”, he became the stepdad to her two children, ages 10 and 14 at the time. Back in 1995, there were little, if any, resources, information or coaching available for stepdads.

Gerardo became a stepdad equipped with the very best intentions, combined with his own perceptions, expectations and very little outside preparation.

Through supportforstepdads.com, Gerardo wants to share his experience and lessons learned for himself as well as by others.

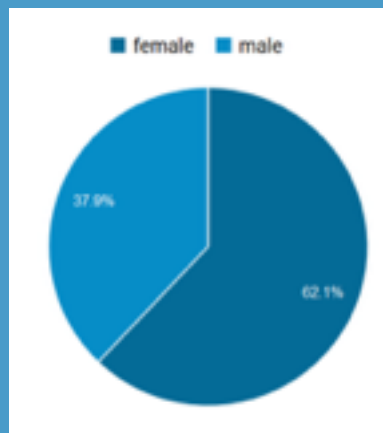
It is possible to be a successful stepdad.



ADVERTISE WITH US

PROMOTE YOUR PRODUCT OR SERVICE TO OUR TARGETED - FAMILY ORIENTED AUDIENCE!

- **Parenting niche**
- **Advertising opportunities for all budgets**
- **Prime banner placement on our website**
- **High traffic leading to increased visibility for your banner, link, guest post promotion, giveaway or product review**
- **Original, unique and high quality content site**
- **Highly qualified authors ready to help with your guest posts**



**PARENTING - MARRIAGE - BLENDED FAMILY - INSPIRATIONAL
HEALTH - EDUCATION - FINANCES - HOUSEHOLD - MANHOOD
SELF-IMPROVEMENT - HUMOR - SHOPPING**

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OUR SERVICES

WEBSITE BANNER PLACEMENT ON WWW.SUPPORTFORSTEPDADS.COM

Family Oriented Audience - Increase Traffic & Visibility - Promote Special Offers

Banner ad (provided by client) in one of these sizes:

- Leaderboard
(728 x 90)
- SkyScraper
(120 x 600)
- Medium Rectangle
(300 x 250)



SILVER PACKAGE

1 Banner for 10 days
1 Revision

\$150

GOLD PACKAGE

1 Banner for 20 days
2 Revisions

\$275

PLATINUM PACKAGE

1 Banner for 30 days
3 Revisions

\$399

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OUR SERVICES

LINK PLACEMENT ON WWW.SUPPORTFORSTEPDADS.COM

Add your followed link or sentence with a followed link to an existing post.

\$50

Link Requirements

- Find a post (1800+) on the website where your hyperlink would be a great fit or provide us with a sentence we can add to an existing post.
- No blog rolls or pay to click sites.

GIVEAWAYS AND REVIEWS

SUPPORTFORSTEPDADS.COM offers promotional giveaway services and reviews, putting your products and/or services in front of our audience.

**Please contact us for more information.
info@supportforstepdads.com**

Sample reviews: <https://supportforstepdads.com/category/reviews-2/product-reviews/>

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OUR SERVICES

GUEST POST SERVICES

We will deliver your post straight to our audience! There are two options for this service. You can send in your own post for approval, or you can choose to have one of our talented writers write your guest post, which will be published on our homepage!

**Post your own 300+ word guest post with a "dofollow" link
2 Revisions**

\$80

**We write your 300+ word guest post with a "dofollow" link.
Published on Homepage. 3 Revisions**

\$299

Guest Post Requirements

- Post must be in the Parenting niche. Additional acceptable topics include:

Blended Family/Stepfamily related - Manhood - Marriage (how to be a good husband) - Inspirational

- Posts must be a minimum of 300 words, high-quality, 100% unique and pass plagiarism checks.
- If including a relevant image, you must have the rights (please provide source). 620 pixels X 330 pixels.

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STATISTICS

MONTHLY AVERAGE

**350 K
VISITS**

**6 M
PAGE
VIEWS**

**25 M
HITS**



5,376



7,652



15



1,079



185



1,834



TESTIMONIALS



“Helpful, professional and a pleasure to work with.”



“Perfect. Thanks a lot. Delivers On-time, Good Blog and Attentive to Requests.”



“Outstanding post, learned writer with rich knowledge will produce the best article. I like what the writer wrote.”



“Gerardo manages a great blog. I have used his services and I wouldn't hesitate to order again.”

OUR CLIENTS

Ozeri - Soap.club - Caveman Coffee

Justified Labs - JJ Novelties

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PRESS & RECOGNITION



The Ed Tyll Show - <http://sumo.ly/DXJS>

Quotes and Poems for Stepdads Are Support Group's Biggest Hits - <http://go.shr.lc/2vlfoJ5>

Stepdads Worldwide Heed Dirty Harry and Visit For Help - <http://go.shr.lc/2wCzLUU>

On Its Second Birthday, Support for Stepdads Takes Global Ambassador Role - <http://go.shr.lc/2vIEGq6>

Hey Stepdads, Getting It Right Ain't Rocket Science - <http://go.shr.lc/2vliMUa>

Support for Stepfathers Founder Makes Sharing his Business - <http://go.shr.lc/2wD2n0C>

Support for Stepdads is a Smash!!! - <http://go.shr.lc/2vlofdq>

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CONTACT



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<https://www.instagram.com/goc811072/>



<https://twitter.com/support4stepdad>



<https://www.pinterest.com/supportstepdads/>



<https://plus.google.com/+Supportforstepdads>

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